

INDUSTRY APPENDIX OF RESOURCES ON NON-CONSENSUAL DISTRIBUTION OF SEXUALLY INTIMATE IMAGES



Facebook Community Standards Excerpt (most relevant portions highlighted):

Sexual Violence and Exploitation: How we fight sexual violence and exploitation on Facebook.

We remove content that threatens or promotes sexual violence or exploitation. This includes the sexual exploitation of minors, and sexual assault. To protect victims and survivors, we also remove photographs or videos depicting incidents of sexual violence and images shared in revenge or without permissions from the people in the images.

Our definition of sexual exploitation includes solicitation of sexual material, any sexual content involving minors, threats to share intimate images, and offers of sexual services. Where appropriate, we refer this content to law enforcement. Offers of sexual services include prostitution, escort services, sexual massages, and filmed sexual activity.

Facebook Appendix:

- [Community Standards](#)
- Help Center Article: [What should I do if someone shares an intimate photo of me without my permission?](#)
- Help Center Article: [How do I report an abusive photo?](#)
- [Safety Center](#)



Removing Non-consensual Porn from Google Hosted Products and Search

We know that sexually explicit imagery that is shared without consent is upsetting and distressing for victims, and so Google has policies to prohibit it on our services. We also have clear process for users to let us know if they identify content on Google services that violates our policies.

On Drive, Google+, and YouTube, sharing sexually explicit content is generally disallowed. Users can flag offending content using the in-product user flags so that we can review and remove prohibited content. Step-by-step instructions are available in the Help Centers for [Drive](#), [Google+](#), and [YouTube](#).

On Blogger, users can visit this [link](#) to report that someone has posted a private nude or sexually explicit image or video of them without their consent so we can take it down.

On Google Play, users can flag inappropriate apps on an app's detail page in the Google Play Store. Step-by-step instructions on how to do this are available in the Google Play [Help Center](#).



On Google Search, we will remove links to private nude and sexually explicit images and videos upon request, where the subject has not consented to distribution. Users may request removal of such links using [this form](#).

It is important to remember that even if Google deletes specific URLs from search result pages, the webpage hosting the content still exists. We offer specific information on helping users understand how to [contact a site's webmaster](#) so they can ask that content be removed from a website. Removal of the content from the source is the only way to actually get the content removed from the web.

In addition to applying the above policies, we may also remove or restrict access to content where it violates local law. Anyone who has a legal basis to remove content from any of our products can seek action by visiting [Removing Content from Google](#).

When someone shares intimate images of another person online without that person's consent, the effects can be truly devastating. These gross violations of privacy are commonly (and unartfully) referred to as "revenge porn." Unfortunately, revenge porn is on the rise across the globe. It can damage nearly every aspect of a victim's life: relationships, career, social activities. In the most severe and tragic cases, it has even led to suicide. Much needs to be done to address the problem. As a first step, we want to help put victims back in control of their images and their privacy. That's why Microsoft will remove links to photos and videos from search results in Bing, and remove access to the content itself when shared on OneDrive or Xbox Live, when we are notified by a victim. While people have been able to report to us in the past, we've set up a [new reporting Web page](#), available as of July 22, 2015, to make it easy for victims to let us know about these particular photos and videos. It is available in 38 languages and in 86 locales in which Microsoft does business. When we remove links or content, we do so globally.

Clearly, this reporting mechanism is but one small step in a growing and much-needed effort across the public and private sectors to address the problem. It's important to remember, for example, that removing links in search results to content hosted elsewhere online doesn't actually remove the content *from the Internet* – victims still need stronger protections across the Web and around the world.

Microsoft remains committed to continuing to work with leaders and experts worldwide on this evolving subject, and we expect to learn a great deal as the process moves forward. In the meantime, our hope is that by helping to address requests and to remove these extremely personal photos and videos from our services, we can better support victims as they work to re-claim their privacy, and help to push just a little further in the fight against this despicable practice.

For more information about the global problem of revenge porn, visit the [Cyber Civil Rights Initiative](#) or [Without My Consent](#). To learn more about online safety generally, see our [website](#) and [resources](#).



The Pinterest approach to cyber exploitation

Pinterest is very clear with our users that harassment of any kind, including cyber exploitation (or ‘revenge porn’) is not allowed on our platform. In our [Acceptable Use Policy](#), we state that: “You aren’t allowed to post anything that...Attacks, bullies or harasses nonpublic people.”

The short version

We want Pinterest to be a friendly place for everyone.

The longer version

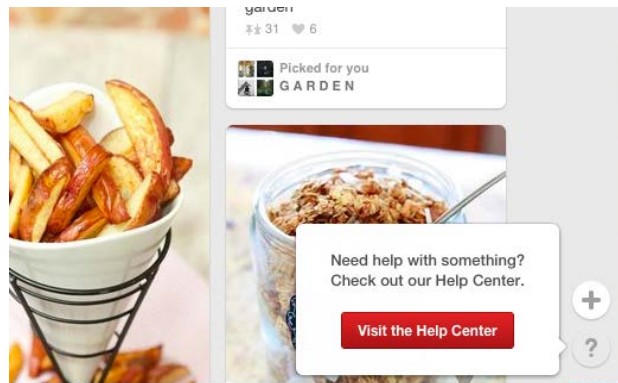
It’s important that people are able to express themselves here, and we recognize that discussing celebrities or people in the news can sometimes involve critical or even meanspirited comments. We don’t want to stifle these conversations, so we won’t necessarily take down stuff that attacks people in the public eye. But if this sort of conversation rises to the level of bullying or harassing a private individual, we’ll take it down.

- [Pinterest Acceptable Use Policy](#)

Additionally, we don’t allow content that’s considered “...sexually explicit or pornographic, exploits or presents minors in a sexual way or promotes adult sexual services.”

Reporting

Pinterest also allows users to report harassing content a few different ways. The first is through our [Help Center](#), found in the bottom right corner of our home feed:



Once in the [Help Center](#), users can submit a report specifically about a Pin or Pinner that’s posting harassing content, including revenge porn:

Still need help? Send us a note!

Help us get your message to the right person on our Community team.

Have a question about...
Reporting a Pin/Pinner

More specifically...
Harassment

Thanks for letting us know.

Click **I still need help** and provide us with as much information as possible, including a link to the Pin or Pinner in question.

Title for your message *

Description *

Attach a screenshot
Choose File No file chosen

Choose a device *
- Select -

Choose a browser *
- Select -

Alternatively, users can also flag a specific pin for harassment:



To report a Pin

- 1 Click the Pin to see it close up
- 2 Click the **flag** at the bottom of the Pin
- 3 Pick the reason for your report and click **Report Pin**

When Pinterest receives a report of revenge porn, our policy is to take it down. We do not require verification that the user submitting the report is the victim in the photo, although we do require that the user purport to be the victim (not a third party).

We take these types of requests very seriously and try to take down this content as soon as possible. Our goal is to take down the content within 48 hours, although we'll often remove it sooner.

tumblr.

We at Tumblr understand that non-consensual pornography and other types of cyber exploitation are multi-faceted issues that not only infringe on our users' privacy but also act as a vector for public shaming, bullying, and other harassment. As a result, we have a zero tolerance policy when it comes to non-consensual pornography. Such content may be reported to us either via our dedicated Abuse form or by flagging the post-in-product. Our Trust & Safety team will investigate each and every claim and take action in accordance with our policies.

Community Guidelines: www.tumblr.com/policy/en/community

Abuse Form: <https://www.tumblr.com/abuse/privacy>



Private information posted on Twitter

Posting another person's private and confidential information is a violation of the [Twitter Rules](#).

Some examples of private and confidential information include:

- credit card information
- social security or other national identity numbers
- addresses or locations that are considered and treated as private
- non-public, personal phone numbers
- non-public, personal email addresses
- images or videos that are considered and treated as private under applicable laws
- ***intimate photos or videos that were taken or distributed without the subject's consent***

Keep in mind that although you may consider certain information to be private, not all postings of such information may be a violation of this policy. We may consider the context and nature of the information posted, local privacy laws, and other case-specific facts when determining if this policy has been violated. For example, if information was previously posted or displayed elsewhere on the Internet prior to being put on Twitter, it may not be a violation of this policy.

For frequently asked questions about reporting private information posted on Twitter, [click here](#)

To learn more about protecting your private information on Twitter and other websites, [click here](#).

Finding out that someone shared private images or videos online without consent can be devastating; impacting not only a person's life but potentially their safety and livelihood.



Yahoo deeply respects the privacy of our users and takes matters of abuse very seriously. We have always been committed to providing an enjoyable and harassment-free experience on our network and, as part of that commitment, we have a zero tolerance policy for Non-Consensual Pornography (commonly known as "Revenge Porn"). If confronted with potential revenge porn on Yahoo, we empower our users with tools to report the content to us so that we can investigate and take appropriate action per our Community Guidelines and Terms of Service.

Resources on Yahoo

- [Yahoo Community Guidelines](#)
 - Relevant section: *Yahoo communities aren't a place to harass, bully, abuse, impersonate, or intimidate others. This includes a zero tolerance policy towards sharing adult or sexualized content of another person without that person's consent (Non-Consensual Pornography). If you experience this, learn how to [report it to our attention](#).*

- Help Article: [Help if someone posts intimate content of you without your permission](#)
- Safety Center Resource: [What is Non-Consensual Pornography?](#)
- [Yahoo Safety Center](#)

Understanding this important issue is an important way to build awareness and encourage people to take action. To find out more, visit the [Cyber Civil Rights Initiative](#).

For more information about Yahoo's commitment to online safety, visit the [Yahoo Safety Center](#). To explore support topics related to our products, visit [Yahoo Help](#).

A product of the Attorney General's Cyber Exploitation Task Force
<http://oag.ca.gov/cyberexploitation/>

##