

GOOD QUESTIONS

ARE THE PULP RIOT HIGH SPEED TONERS INTERMIXABLE?

Yes. You are the artist, create a custom hue for your client.

CAN THE TONERS BE MIXED WITH PULP RIOT SEMI-PERMANENT SHADES?

No, application of toners and any other oxidative processes should occur before applying Pulp Riot Semi-Permanent colors.

HOW DO I USE PULP RIOT HIGH SPEED TONERS?

Pulp Riot High Speed Toners are best on pre-lightened hair on levels 8-10.

SHOULD THESE TONERS BE APPLIED TO DRY OR DAMP HAIR?

They can be applied on dry or damp hair.

DO YOU MIX THE HIGH SPEED TONERS WITH DEVELOPER?

Mix with Pulp Riot 6 or 10 volume developer. (Generally, 6 volume will be your go-to. Reach for 10 volume if the hair is very coarse.)

WHAT IS THE MIXING RATIO?

1:2 toner to developer. To slow down the process and give you more control, you may also choose to mix 1:3 or 1:4 by adding more developer.

WHAT IS THE PROCESSING TIME?

Since Pulp Riot toners are high speed and progressive, you will see results in 5 minutes or less. You also have the option to process up to 20 minutes for deeper, more pigmented results.

8 DIFFERENT TONERS

ICY (Blue/Violet base): For achieving the perfect platinum on pre-lightened blondes.

VIOLET (Violet base): Best for cancelling yellow undertones. Process longer for highly pigmented pastel violet tones.

SILVER (Blue base): Creates a silver platinum on pre-lightened blondes. Process longer for deep silver tones.

NATURAL (Violet base): Gives the perfect beige blonde tone with balanced reflection of cool and subtle warmth.

ROSE GOLD (Red/Gold base): The essential rose gold for pre-lightened blondes. Leave it on longer for deeper rose gold tones.

ASH (Olive base): Best for cancelling any unwanted warmth in the hair and creating beautiful ash blondes.

PALE PINK (Pink base): Best for creating soft baby pink tones in the hair. Beautiful on its own or as a pre-tone service before applying our semi-permanent colors for added longevity.

MOON STONE (Violet base): Best for cancelling unwanted pale yellow undertones. Gives an almost metallic pale violet reflection.

PULPRIOT HIGH SPEED TONERS

THE
CHEAT
SHEET
2021



PULPRIOT HIGH SPEED TONERS

PREDICTABLE & CUSTOMIZABLE RESULTS

- STEP 1 PICK YOUR TONER
- STEP 2 COMPARE YOUR CANVAS LEVEL
- STEP 3 PROCESS TO PREFERENCE

STARTING CANVAS



ASH

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

VIOLET

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

MOON STONE

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

ROSE GOLD

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

SILVER

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

PALE PINK

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

NATURAL

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

ICY

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

WHAT IT IS

Create rich, beautiful tones in as little as 5 minutes on pre-lightened hair, levels 8-10. Tones deepen the longer you leave them on, giving the artist complete control over the color results. Our toners are intermixable for detailed shade customization.

HOW TO USE

Mixing ratio: 1:2 TONER TO DEVELOPER

Mix with Pulp Riot 6 or 10 volume developer. (Generally, 6 volume will be your go-to. Reach for 10 volume if the hair is very coarse.)

Apply to dry or damp hair with bowl & brush or a bottle. Let process for 5 to 20 minutes, depending on how deep a tone you want. Fully shampoo out and rinse.

PRO TIP

To slow down the process, give you more control, or to pastelize your results, change the ratio to 1:3 or 1:4 by adding more developer.

POWERED BY

- QUINOA OIL: Strength and elasticity.
- PLANT BUTTERS: High-gloss and shine.
- COCONUT & LINSEED OILS: Hydration.

Vegan and Not Tested on Animals
3 oz. 90 mL tubes

LASTS 6-8 WEEKS

IMAGES ARE COLOR GUIDES ONLY AND SUBTLE VARIATIONS MAY OCCUR IN PRINT OR ON SCREEN



© PULPRIOTHAIR | PULPRIOTHAIR.COM