



# **Investor Presentation**

January 2022

# **Forward Looking Statements**

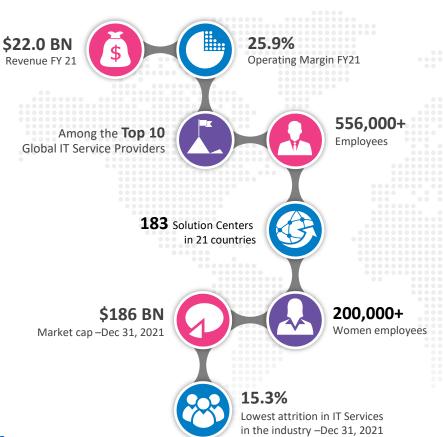


Certain statements in this release concerning our future prospects are forward-looking statements. Forward-looking statements by their nature involve a number of risks and uncertainties that could cause actual results to differ materially from market expectations. These risks and uncertainties include, but are not limited to our ability to, manage growth, intense competition among global IT services companies, various factors which may affect our profitability, such as wage increases or an appreciating Rupee, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on cross-border movement of skilled personnel, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which TCS has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, pandemics, natural disasters and general economic conditions affecting our industry. TCS may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. These forwardlooking statements represent only the Company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements.



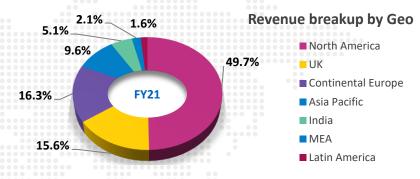


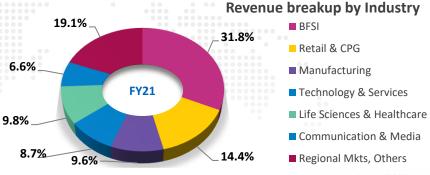
## Tata Consultancy Services



#### We Are...

A global IT services, consulting and business solutions leader partnering with the world's leading businesses in their transformational journeys









# The Fastest Growing Brand In IT Services













Ranked amongst the Top 3 brands in IT Services globally by brand value and the fastest growing brand of the decade



























Ranked Global Top Employer by the Top Employers' Institute Ranked #1 in Customer Satisfaction in Europe in Whitelane Research's poll of large enterprises. Given the Best of Best award by the Association of Talent Development for L&D Program Named Outstanding Company in IT Services in India in Asiamoney's 2020 Investor Poll

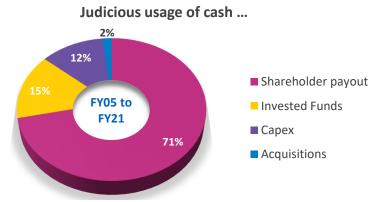


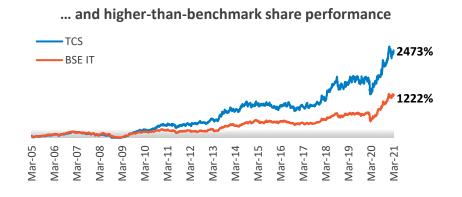


# The Journey So Far

















# **Leading Technology Change**

# Pandemic-Induced Acceleration of Core Transformation

All Time High Deal Wins in FY 2021

Mix of Growth & Transformation Deals as well as Large Outsourcing Deals





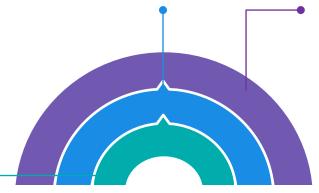
# Customers Embarking on Multi-Horizon Transformation Journeys

#### **INNOVATE BUSINESS MODELS**

- New Systems of Engagement
- New Systems of Differentiation

#### **BUILD DIGITAL CORE**

- Application, Data & Infrastructure Modernization
- Business and IT Operations
   Transformation



#### PURPOSE LED ECOSYSTEM INNOVATION

- Collaboration with Adjacent Enterprises
- Create New Offerings that Address the Customer's Purpose



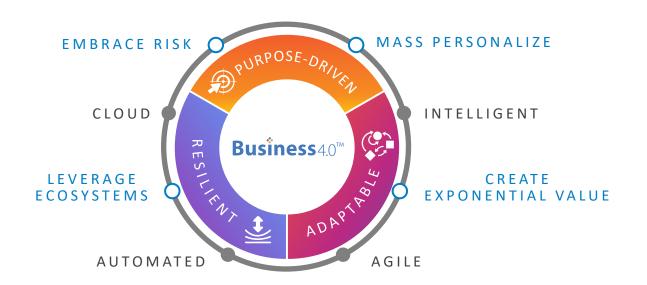


### Lead in the New Normal with Business 4.0™

PURPOSE - DRIVEN.

RESILIENT.

ADAPTABLE.







# Promising Beach Head in the Growth & Transformation Opportunity











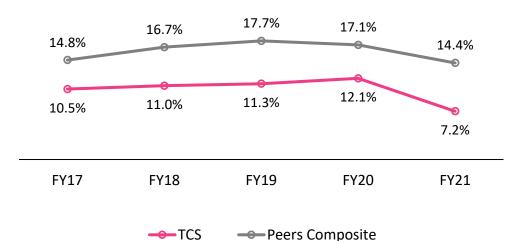


# Strategic Investments

# Creating a diverse, inclusive and vibrant workplace

#### **Annual Attrition: TCS vs Peers**

# Industry Leading Talent Retention



#### **Industry-First Innovations**

# **TCS NQT**

Best Talent from across India

# Vision 25x25

Defining the Future of Work

# **Talent Clouds**

Reimagining Service Delivery

#### **Talent Development**

138k

Elevate – Merit based skill development

**26k** 

Contextual Masters





# Doubling Down on Organic Talent Development

#### **Skilling at Scale**

#### Access

Anytime, Anyplace, Any device

#### **Content**

Rich & Expanding

#### **Delivery**

Domain-infused, Culture focused, Gamified

#### **Infrastructure**

Cloud based, Immersive and Virtual

43 Mn
Learning Hours

**496K**Trained in Agile

417K
Trained in New
Technologies







# Enterprise agility for unmatched speed-to-market

With our thought-leading framework that helps customers adopt agile at scale and gain concrete business benefits:

TCS Location Independent Agile<sup>™</sup>
#TCSLivingAgile Technique
Born Agile<sup>™</sup>
AgilityDebt<sup>™</sup>
Service Delivery Maturity Framework





**12,000+**Active agile engagements



496,000+ Agile-trained employees

**1,000+**Agile delivery centers



30% to 50%

Increase in speed-to-market

>90%

End user satisfaction

50% to 70%

Improvement in quality

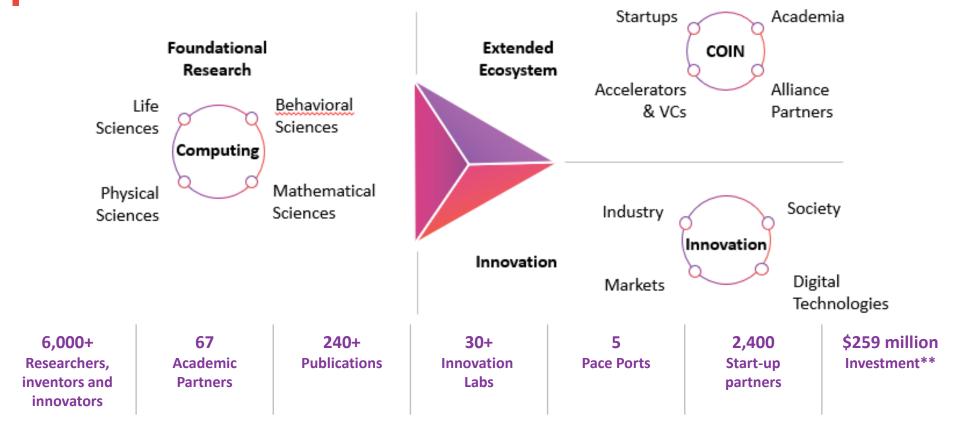
"Agile makes you future-proof and for any kind of organization it is easier said than done..... But the way it has been approached in TCS in a very disciplined way, making sure that you make it step-by-step, moving forward, is really an absolute joy to see."

Arie Van Bennekum, Co-author of the Agile Manifesto





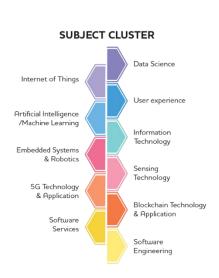
# Our Investments: Research, Innovation and Ecosystem

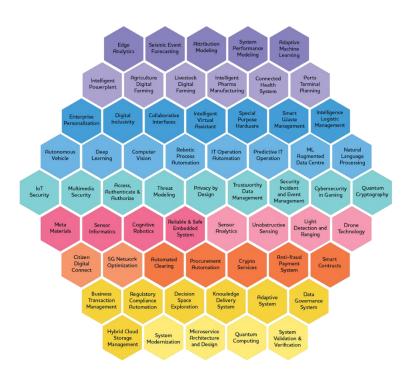


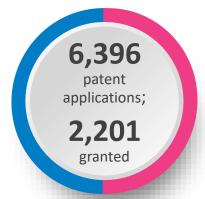




#### TCS Patent Wall







# 28 Institutional awards & professional recognitions

- Best Patent Portfolio Large Enterprise (ICT Services)
   Enterprise Trophy by World IP Organization
- National IP Award
- Asia IP Elite





#### TCS Pace Ports™

TCS Pace Ports™ are experiential spaces which allow customers to experience the transformational power of TCS' research, innovation and digital prowess come alive under one roof

#### TCS Pace Ports enable customers to:

Summon the best of the start-up ecosystem: TCS COIN Accelerators

Engage with the Best of Academia through: Academic Research Labs

Develop nimble business model to embrace breakthrough technologies:

#### **Agile Workspaces**

Consume the best of TCS' Thought Leadership: **Digital Libraries** 

Explore digital drivers for growth and transformation: **Innovation Showcases** 

Watch ideas come alive: Rapid Labs



Pace Port locations:

New York | Amsterdam | Tokyo | Pittsburgh | Toronto





#### TCS Products and Platforms



Extensive portfolio of frameworks, accelerators and toolsets across Enterprise Applications, IoT, Data and Analytics, Cloud migration, Cloud management and Cognitive Business Operations





# **Our New Brand Identity**

#### **Brand Statement**

Building on belief

#### Purpose

Building greater futures through innovation and collective knowledge.

#### **Positioning**

We are the Purpose-led Transformation Company

#### **Our Narrative**

Every business is born out of belief. The belief you can make an impact. That you have an idea that matters. At TCS, we go beyond helping businesses transform through technology. We help them make a meaningful difference. Translating their aspiration into reality. Building on their ambition and optimism to transform their business for the better. So their contribution is felt by their customers and communities they serve. At TCS we instill hope into business and trust into enterprise.

TCS, Building on belief.





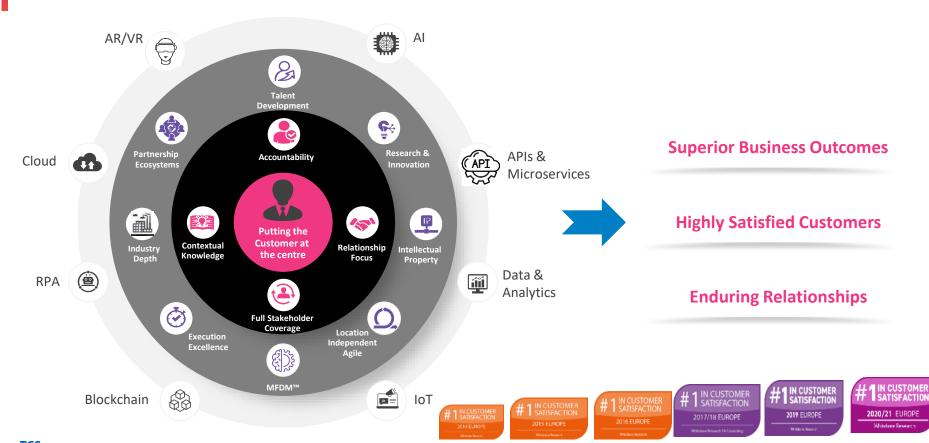






# Longer Term Growth Strategy

# Customer-centric Strategy: Going Deeper, Casting Wider

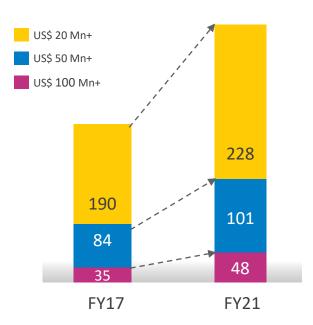




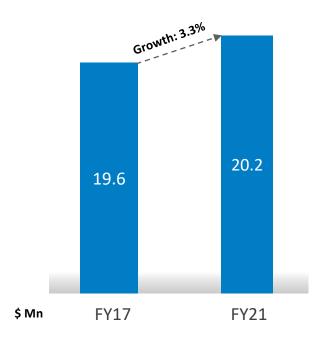


# Going Deeper, Casting Wider: Business Outcomes

#### **Large Client Metrics**



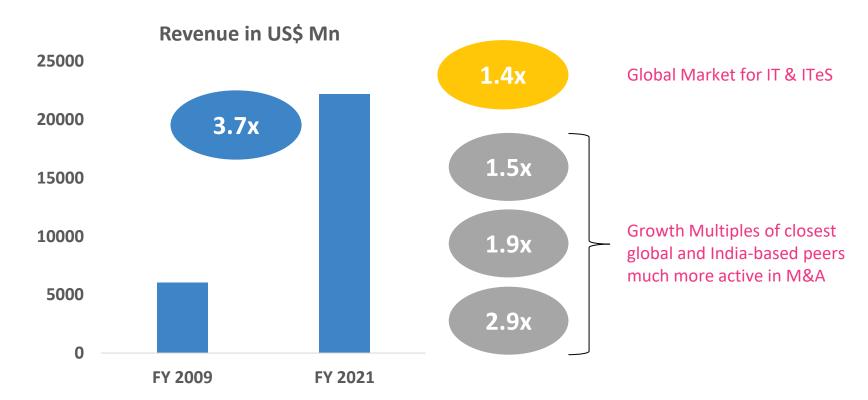
#### **Rev per US\$1 Million Client**







# Strong Organic Growth, with Market Share Gains

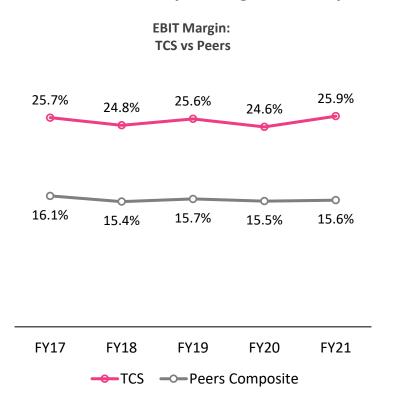




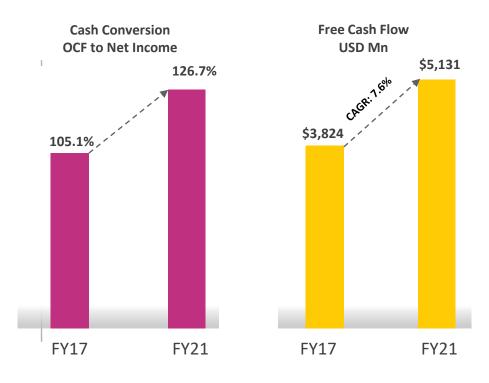


# Consistent Profitable Growth for Long Term Value Creation

#### **Resilient, Industry-Leading Profitability**



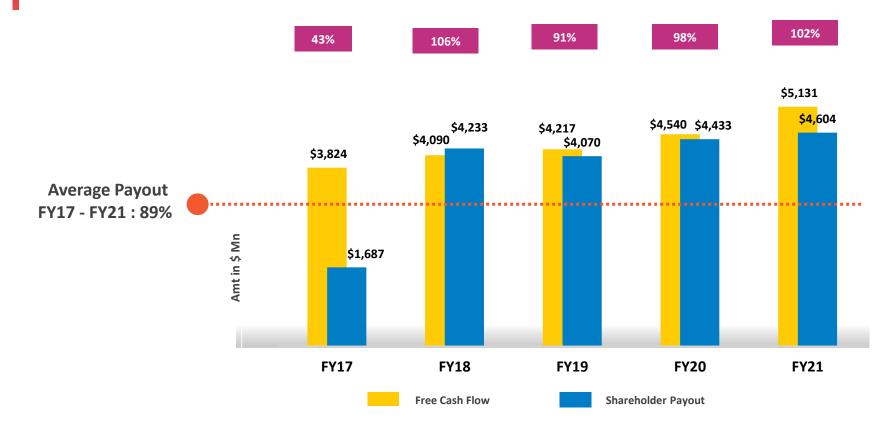
#### **Robust Cash Flow**







# **Shareholder-friendly Capital Allocation**







#### Our ethos







# Caring for the Community



Volunteering

787,000

69,000

Volunteers

**Overall Impact** 

1.8 Mn
Beneficiaries

**Youth Employment Program** 

15,262

rural youth across 25 Indian states

**BridgeIT** 

Hours

437

entrepreneurs, 200,000 beneficiaries in 10 states

goIT

54,173

students across
33 countries

Ignite My Future in School

608,310

students across
353 U.S. school districts

 PPE kits to frontline workers, medical supplies and respiratory systems for treatment

Contribution to India's

**COVID19 Relief Efforts** 

- Contactless patient care support to Cancer Institute, Chennai
- TCS iON CoronaWarriors online learning program for paramedical and healthcare workers on COVID-19 prevention and control
- Food supplied to vulnerable sections; partnered IHCL for meals for 250,000 doctors and healthcare workers



2020 Economic Times Corporate Citizen of the Year

Recognized as America's #1 Communityminded Tech company by Points of Light

Winner of Asia Corporate Excellence & Sustainability Awards (ACES) 2020





# In Summary: TCS Strategy Driving Differentiated Outcomes

#### **Market Trends**



#### **TCS Approach**



#### Outcomes



- More and more industries are leveraging technology to differentiate themselves
- Customers want solutions to business problems and not just technology skills
- Non CIO buyers emerging in enterprises
- Transformational partners selected based on solution quality and time to market
- Greater platformization of business

Pandemic disruption highlights need for operational resilience and enterprise adaptability

- Position as a growth and transformation partner
- More investment in research and innovation, co-innovation and collaboration
- Domain-specific IP
- Greater focus on contextual knowledge
- Proactive solution selling
- Full stakeholder services and solutions
- Leverage TCS' contextual knowledge, Location Independent Agile, Machine First Delivery Model and Intellectual Property
- Launch of cloud based platforms and new business models
- Leverage IP portfolio
- Launch of Secure Borderless Workspaces™
- Greater focus on Location Independent Agile™ and MFDM
- Promote operating model transformation using AI

- Industry-defining mega deals
- Thinner competitive set
- Higher quality revenue
- More fulfilling work, better retention
- Expansion of addressable market
- Higher profile, strategically more important engagements
- Thinner competitive set
- Higher quality revenue
- Large deals that improve business visibility
- Expansion of addressable market
- Frees up spends for systems of differentiation
- Greater focus on resilience and adaptability
- Market share expansion









# **Annexure**

# Financial Highlights

**IFRS** 

Amount in USD Mn, unless otherwise stated

	Yearly			Quarterly			
	FY21*	FY20	YoY	3Q22	3Q21	YoY	
Revenue growth – Constant Currency	(0.8)%			15.4%			
Revenue - INR Mn	1,641,770	1,569,490	4.6%	488,850	420,150	16.4%	
Revenue	\$22,174	\$22,031	0.6%	\$6,524	\$5,702	14.4%	
Gross Profit	\$9,056	\$9,069	-0.1%	\$2,609	\$2,373	9.9%	
Gross Margin	40.8%	41.2%	(33 bps)	40.0%	41.6%	(163 bps)	
Operating Income	\$5,741	\$5,414	6.0%	\$1,633	\$1,517	7.6%	
Operating Margin	25.9%	24.6%	132 bps	25.0%	26.6%	(157 bps)	
Net Income	\$4,513	\$4,541	-0.6%	\$1,303	\$1,180	10.4%	
Net Margin	20.4%	20.6%	(26 bps)	20.0%	20.7%	(72 bps)	
EPS in INR	89.27	86.19	3.6%	26.41	23.19	13.9%	

<sup>\*</sup> For FY 21, numbers are excluding provision towards legal claim









# Thank You